

Program Courses, Qualifications and Benefits*

	Basic Selling (program entrance)	Building Your Business on eBay- Beyond the Basics	eBay Stores	Certified Business Consultant
eBay Feedback	Active member in good standing; 5+ positive feedback from selling; 98%+ Positive eBay Feedback	100 Feedback with 98% positive	100 Feedback with 98% positive	200 Feedback with 98% positive
eBay Sales	5 in the last 60 days	5 in the last 60 days	50 feedback for selling and at least 5 sales in the last 60 days; maintain an active eBay Store	100 from Selling; 5 sales in the last 60 days
Training Feedback	Maintain overall 75% positive feedback	10 Feedback with 90% positive	10 Feedback with 90% positive	50 Feedback with 90% positive
Length in Program	N/A	4 months	6 months active	6 months active and teaching BYB-BTB
Exam Score	80%	80%	N/A	90%
Cost/Renewal	\$169/\$25	\$129/\$10	\$89/\$10	\$249/\$89
Benefits	<ul style="list-style-type: none"> ✓ Use of special logo ✓ Access to eBay U developed materials ✓ Bio & class listings in directory ✓ PowerU customer support ✓ Promotion to directory on eBay site ✓ Quarterly Newsletter ✓ Private Discussion Board ✓ Access to resources such as press releases, tips sheets, marketing and ad templates ✓ Special offers from Certified Providers ✓ ESP Logo Merchandise ✓ Free Tradeshow kit ✓ eBay sponsored Advertisements ✓ Special eBay Live! training & events 	<ul style="list-style-type: none"> ✓ Same as Basic Selling PLUS ✓ Ability to have repeat customers ✓ Additional exposure in the directory (multiple class listings) ✓ Access to course specific resources 	<ul style="list-style-type: none"> ✓ Same as Building Your Business on eBay-Beyond the Basics PLUS ✓ Access to course specific resources 	<ul style="list-style-type: none"> ✓ Same as Building Your Business on eBay-Beyond the Basics PLUS ✓ Use of Certified logo ✓ Prime placement in the directory ✓ Free Seller Tools ✓ Profitability worksheets & sample letter to businesses ✓ Access to printed brochures ✓ Priority status in Lead Distribution

* Availability of courses, qualifications, pricing and benefits are subject to change without notice.